ORDER

Orders

Order / Rev:

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Estimate:

2601

Flight Dates:

09/28/12 - 10/04/12

Original Date / Rev:

06/21/12 / 07/03/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

National Media, Inc.

Buying Contact:

Billing Contact:

815 Slaters Ln.

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

National Republican Congressional C

Demographic:

A35+

Product Codes:

PLI2

Priority:

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	59	\$66,425.00	\$56,461.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	59	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	167	\$153,025.00	\$130,071,25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,543.24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp v M-F 5-6a WakeUp v	-	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
	WAKE \	N/WAGNF	RS1	W-1 3-ba Wakeop	wwwagners								
	Star	rt Date 1	End Date	<u>Weekdays</u> S	pots/Week	Rate I	Rating						

Page 2 of 9

KSNV

Order / Rev: Alt Order #:

Flight Dates:

103291

09/28/12 - 10/04/12

06825823

Advertiser:

National Republican Congressional Com

Product Desc:

NRCC IE 2012

Estimate:

			,						
Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 KSNV 09/28/12 09/28/1	2 M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a		:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGNRS1	W Courtainop Wragnor						i		*
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week		Rating 0.00						
E 2 KSNV 10/01/12 10/01/1		5-6a	M	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGNRS1	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/01/12 10/07/12 E 3 KSNV 10/02/12 10/02/1:	M 2	\$400.00 5-6a	0.00 -T	.00		6400 004	0.00 104		****
E 3 NOINV 10/02/12 10/02/1.	2 M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		-1	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGNRS1	144 1 1 0 4 0 4 0 4	-	- <i></i>						
Start Date End Date Week: 10/01/12 10/07/12	<u>Weekdays</u> <u>Spots/Week</u> -T 2		Rating 0.00						
E 4 KSNV 10/03/12 10/03/1		5-6a	W	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGNRS1	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	W 2		0,00						
E 5 KSNV 10/04/12 10/04/1.	2 M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	T	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGNRS1	in a sa vrancop in ragingle								
Start Date End Date Week: 10/01/12 10/07/12	<u>Weekdays</u> <u>Spots/Week</u> T 2		Rating						
E 6 KSNV 09/28/12 09/28/1		\$400.00 6-7a	0.00	:30	2	\$725,001	0.00 NM	2	\$1,450.00
	M-F 6-7a WakeUp w/Wagners		·		-	4,723,00 .	0.00 14.11	-	Ψ1,400.00
WAKE W/WAGNRS2 Start Date End Date	Weekdays Spots/Week	Rate	Rating	'					
Week: 09/24/12 09/30/12	F 2		0.00						
E 7 KSNV 10/01/12 10/01/1	· -	6-7a	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAGNRS2	M-F 6-7a WakeUp w/Wagners								
Start Date End Date	· · · · · · · · · · · · · · · · · · ·		Rating						
Week: 10/01/12 10/07/12 E 8 KSNV 10/02/12 10/02/1	M 2 2 M-F 6-7a WakeUp w/Wa QM	\$725.00 6-7a	0.00 T	:30	2	\$725.001	0.00 NM	2	Φ4 4E0 00
L G RONV 10/02/12 10/02/1	M-F 6-7a WakeUp w/Wagners		-1	.50	۷.	φ/25.00 I	U.UU INIVI	2	\$1,450.00
WAKE W/WAGNRS2 Start Date End Date	. Mantedaya Contañilante	D-4-	Detion						
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	<u>Weekdays</u> <u>Spots/Week</u> -T 2		<u>Rating</u> 0.00						
E 9 KSNV 10/03/12 10/03/1	, -	6-7a	W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAGNRS2	M-F 6-7a WakeUp w/Wagners								
Start Date End Date			<u>Rating</u>						
Week: 10/01/12 10/07/12 E 10 KSNV 10/04/12 10/04/1		\$725,00 6-7a	0.00	:30	2	\$725.001	0.00 NM	2	#4 450 00
E 10 RONV 10/04/12 10/04/1	M-F 6-7a WakeUp w/Wagners			.50	۷	φ723.00 I	U.UU INIVI	2	\$1,450.00
WAKE W/WAGNRS2	. Mandalana Danis AM	ъ.							
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12			<u>Rating</u> 0.00				Ī		
E11 KSNV 09/28/12 09/28/1	•	658a-9am	F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY SHW	Today Show								
Start Date End Date		<u>Rate</u>	Rating						
Week: 09/24/12 09/30/12	F <i>4</i>	\$900.00	0.00						
E12 KSNV 10/01/12 10/01/1	2 Today Show CM Today Show	658a-9am	M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY SHW	•								
Start Date End Date Week: 10/01/12 10/07/12			Rating 0.00						
E 13 KSNV 10/02/12 10/02/1		658a-9am	-T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
			-		•	, ,		•	7-1-50.00

Print Date: 07/03/12 15:32:24 Page 3 of 9

KSNV

Order / Rev:

103291

Advertiser:

National Republican Congressional Com

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09/28/12 - 10/04/12

Estimate:

2601

NRCC IE 2012

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Today Show Today Show									
TODA	Y SHW		Today Gliow									
<u>Si</u> Week: 10	art <u>Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
		12 10/03/12	Today Show Today Show	СМ	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
<u>s</u>	Y SHW	End Date	Weekdays W	Spots/Week	Rate	Rating						
Week: 10		10/07/12 12 10/04/12	***	CM	\$900.00 658a-9am	0.00 T	:30	4	\$900.001	0.00 NM	4	#2 600 00
	Y SHW	12 10,0-1112	Today Show	OW	0008-58111		.50	4	ф а 00.00 I	U.UU INIVI	4,	\$3,600.00
<u>S</u> Week: 1	<u>tart Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 16 KSN\	/ 09/29/	2 09/29/12	News 3 Sunrise -	SATURIM	6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750,00
NW3	AT SUNR	ISE	News 3 Sunrise S	SATURDAY								
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 0		09/30/12	S-	2	\$375.00	0.00						
		12 09/29/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
	RDAY TO		Maakdaya	Chata Manie	Data							
<u>ى</u> Week: 0:	tart Date 9/24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 4	<u>Rate</u> \$625.00	Rating 0.00						
,		12 09/30/12	News 3 Sunrise - News 3 Sunrise 5	SUNDAM	6a-7a	S	:30	2	\$37,5.001	0.00 NM	2	\$750.00
NW3-	SUNRS W	/KND	News 3 Sumse	SUNDAT						1		
<u>S</u> Week: 0	<u>iart Date</u> 9/24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
E 19 KSN	/ 09/30/	12 09/30/12	Sunday Today	СМ	7a-8am	s	:30	2	\$500.002	0.00 NM	2	\$1,000.00
SUN 1	ODAY		Sunday Today									
<u>S</u> Week: 0	tart Date 9/24/12	End Date 09/30/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 20 KSNV	/ 09/28/	12 09/28/12	M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
	Y SHW2	= 15.										
Week: 0		09/30/12	<u>Weekdays</u> F	Spots/Week 2		Rating 0.00						
		12 10/01/12	M-F Today Show M-F Today Show		9-10a	М	:30	2	\$425.001	0.00 NM	2	\$850.00
	Y SHW2	F" 15 4										
Week: 1		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2		Rating 0.00						
E 22 KSN	/ 10/02/	12 10/02/12	M-F Today Show M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODA	Y SHW2		in roday offen									
<u>S</u> Week: 1	tart Date	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2		Rating 0.00						
	·		M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
	Y SHW2		M-F Today Show					_	ψ (A0100 1	0.00 1111	_	Ψ000.00
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 1		10/07/12	M E Today Show	2 L 2 ml L40 M		0,00	-00		#405.00 /	0.00.131	_	
		12 10/04/12	M-F Today Show M-F Today Show		9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
	Y SHW2	End Date	Weekdays	Spots/Week	Pata	Rating				ļ		
Week: 1		10/07/12	T	Spots/week 2		0.00						
E 25 KSN	/ 09/28/	12 09/28/12		CM	10am-11am	нен-F	:30	2	\$325.001	0.00 NM	2	\$650.00

KSNV

Page 4 of 9

Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825823

Product Desc:

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09/28/12 - 10/04/12 Estin

Estimate: 20

2601

NRCC IE 2012

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th H Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ---F--\$325.00 0.00 E 26 KSNV 10/01/12 10/01/12 M-F Today Show III 4th IBM 10am-11am M----.30 2 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays 1 1 2 1 Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 10/02/12 10/02/12 M-F Today Show III 4th IBM E 27 KSNV 10am-11am :30 \$325.001 0.00 NM -----2 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$325.00 0.00 E 28 KSNV 10/03/12 10/03/12 M-F Today Show III 4th IBM 10am-11am :30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 E 29 KSNV 10/04/12 10/04/12 M-F Today Show III 4th IBM 10am-11am ---T---:30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3 End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --T--\$325.00 0.00 E30 KSNV 09/28/12 09/28/12 \$325.001 Rachael Ray CM 11am-12pm ----F---:30 2 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Rating Spots/Week Rate 0.00 Week: 09/24/12 09/30/12 ----F--\$325.00 E 31 KSNV 10/01/12 10/01/12 Rachael Ray CM 11am-12pm M-----:30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M----\$325.00 0.00 E 32 KSNV 10/02/12 10/02/12 Rachael Ray CM --T-----:30 2 \$325.001 0.00 NM 11am-12pm 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$325.00 0.00 E 33 KSNV 10/03/12 10/03/12 \$325.001 Rachael Ray CM 11am-12pm --W----:30 2 0.00 NM 2 \$650.00 Rachael Rav RACHAEL RAY Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 E 34 KSNV 10/04/12 10/04/12 СМ Rachael Ray 11am-12pm ---Ţ---:30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 ---T---\$325.00 0.00 E 35 KSNV 09/28/12 09/28/12 The Agenda 1230pm \$325.001 CM 1230-1p ----F--:30 0.00 NM 1 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$325.00 0.00 E36 KSNV 10/01/12 10/01/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 0.00 NM M----\$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 M-----\$325.00 0.00E37 KSNV 10/02/12 10/02/12 CM 1230-1p -T----:30 \$325.001 0.00 NM \$325.00

KSNV

Page 5 of 9

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Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Agenda 123 The Agenda 123	•								
NEWS	3 AT NO	ON	The Agenda 120	opin								
<u>Sta</u> Week: 10/	<u>rt Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E38 KSNV	10/03/1	2 10/03/12	The Agenda 123 The Agenda 123	-	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
	3 AT NO			•								
Week: 10/		End Date 10/07/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E39 KSNV			The Agenda 123 The Agenda 123	-	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
	3 AT NO											
Week: 10/		End Date 10/07/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 40 KSNV		2 09/29/12	Golf Golf	СМ	4a-8pm	S-	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER	rt Date	End Data	Mookdovo	Cnota Micak	Data	Define						
<u>518</u> Week: 09/		End Date 09/30/12	<u>Weekdays</u> 5~	Spots/Week 2	<u>Rate</u> \$700.00	<u>Rating</u> 0.00				i		
E41 KSNV	09/30/1	2 09/30/12	Golf Golf	CM	4a-8pm	S	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER	CUP		GOR									
	rt Date	End Date 09/30/12	Weekdays	Spots/Week	Rate	Rating						
			News 3 Today -	2 Satur ium	\$700.00 9am-930am	0.00 S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWICS	3 TDY-W	£/NID	News 3 Today -	SAT								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S-	1	\$500.00	0.00						•
			Chris Matthews 9 Chris Matthews		9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
	MATTHE		1641-4	0 1 101 1	.	-						
Week: 09/		End Date 09/30/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E44 KSNV	09/28/1	2 09/28/12	Dr. Phil Dr Phil	CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH												
Week: 09/		End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 45 KSNV	10/01/1	2 10/01/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	IIL											
<u>Sta</u> Week: 10/	rt <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 46 KSNV	10/02/1	2 10/02/12	Dr. Phil Dr Phil	СМ	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	IIL											
<u>Sta</u> Week: 10/	art Date	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	. —	Rating 0.00						
E 47 KSNV			·	CM ²	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH			Dr Phil		p	. "	.00		φ400.001	0.00 14141	2	φ#00,00
<u>Sta</u>	art Date	End Date 10/07/12	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 48 KSNV			Dr. Phil	. CM	\$450.00 3-4p	0.00 T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR, PH	Ш		Dr Phil									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	T	2	\$450.00	0.00			h=c= - :	0.00	-	
E49 KSNV	U\$128/1	12 09128/12		СМ	430-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.00

KSNV

Page 6 of 9

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National Republican Congressional Com

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Estimate:

2601

NRCC IE 2012

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
NICIMO 3			News 3 at 430pm News 3 at 4:30PM	Л								
NEWS 3 Star Week: 09/2	t Date	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00				1		
E 50 KSNV			News 3 at 430pm	CM	430-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS 3			News 3 at 4:30PN					·	4 , 2 0.00 1	0.00 1	,	ψ1 Z 0.00
<u>Star</u> Week: 10/0	t <u>Date</u> 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
E 51 KSNV		2 10/02/12	News 3 at 430pm News 3 at 4:30PM		430-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS 3 Star Week: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						
E 52 KSNV		2 10/03/12	News 3 at 430pm News 3 at 4:30PM	CM 4	430-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS 3 <u>Star</u> Week: 10/0	t Date	End Date 10/07/12	Weekdays w	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						•
E 53 KSNV		2 10/04/12	News 3 at 430pm News 3 at 4:30PM	CM /I	430-5pm	T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS 3	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	T	<u>apots/week</u>	\$725.00	0.00						
E 54 KSNV		2 09/28/12	M-F Early News M-F Early News	СМ	5-630p	F	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS 3		End Data	Weekdays	Cuata Maale	D-4-	Datina				1		
<u>عرق</u> //Week: 09	rt <u>Date</u> 24/12	End Date 09/30/12	F	Spots/Week 3	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
E 55 KSNV NEWS 3		2 10/01/12	M-F Early News M-F _, Early News	СМ	5-630p	M	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
	rt Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00						
E 56 KSNV NEWS 3		2 10/02/12	M-F Early News M-F Early News	СМ	5-630p	-T	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
	rt Date	End Date 10/07/12	Weekdays -T	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
			M-F Early News M-F Early News	СМ	5-630p	W	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS : <u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	Weekdays W	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 58 KSNV	10/04/1		M-F Early News M-F Early News	СМ	5-630p	T	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week		Rating						
Week: 10/ E 59 KSNV		10/07/12 2 09/28/12	M-F Jeopardy M-F Jeopardy	CM	\$1,200.00 630-7pm	0,00 F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPAI		_	, ,	_								
<u>Sta</u> Week: 09/	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
			M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPAI												
Week: 10/		End Date 10/07/12	Weekdays M		\$1,300.00	Rating 0.00			A. - · ·			
E61 KSNV	10/02/1	2 10/02/12		CM	630-7pm	-T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00

KSNV

Page 7 of 9

Order / Rev:

103291

Advertiser:

Estimate:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type Sp	ots	Amount
			M-F Jeopardy M-F Jeopardy								
JEOPA	RDY								_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 10		10/07/12	-T		\$1,300.00	0.00	-00	4 44 000 004	0.00.184		
E 02 NOINV	10/03/1	12 10/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			i		
Week: 10. E 63 KSNV		10/07/12	M.E. Joonardy	CM	\$1,300.00	0.00	.20	4 04 000 004	0.00.004	_	** ***
E 02 KOMA	10/04/1	12 10/04/12	M-F Jeopardy M-F Jeopardy	CIVI	630-7pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>	,				
Week: 10. E 64 KSNV		10/07/12	T	1	+ 1,000.00	0.00	.00	4 04 000 004			* / * * * * * * * * * * * * * * * * * *
E 04 NOINV	09/20/1	12 09/20/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	IE.		, , , , , , , , , , , , , , , , , , , ,							
	art Date	End Date	Weekdays	Spots/Week		<u>Rating</u>					
Week: 09		09/30/12	F		\$1,300.00	0.00					•
E65 KSNV	10/01/1	12 10/01/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	1E	W. Wilder of C	rtano							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating		•			
Week: 10		10/07/12	M	1	\$1,300.00	0.00					
E66 KSNV	10/02/1	12 10/02/12	M-F Wheel of Fo	CM rtune	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	NE	Will Wilder of Fe	T(di)O							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/07/12	-T		\$1,300.00	0.00					
E 67 KSNV	10/03/	12 10/03/12	M-F Wheel of Fo	CM rtune	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	1E									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/07/12	W		\$1,300.00	0.00		4 0100000	0.00.10		
E68 KSNV	10/04/	12 10/04/12	M-F Wheel of Fo	CM rtune	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	1E		rearro							
	art Date	End Date	Weekdays ·	Spots/Week		Rating					
Week: 10		10/07/12	T		\$1,300.00	0.00					
E 69 KSNV	09/29/	12 09/29/12	To the Point - PM To the Point	I CM	730-758pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.00
NEWS	3		TO the Tolk								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09		09/30/12	S-	1 1	\$425.00	0.00					
E/U KSNV	09/29/	12 09/29/12	Weekend Jeopar WKND Jeop/Wh	•	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
JEOP/	WHEEL		VVICIO OCOPIVVII	COI							
	art Date	End Date	Weekdays	Spots/Week		<u>Rating</u>					
Week: 09		09/30/12	S-	2	<u>-</u>	0.00					
E71 KSNV	10/01/	12 10/01/12	Mon PR 8-10p Monday Prime 8	-10pm	8-10pm	М	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE V	OICE		, violiday i filine d	· opin							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			}		
Week: 10		10/07/12	M		\$4,000.00	0.00				_	
E72 KSNV	10/03/	12 10/03/12	Wed PR 9-10p Wednesday Prin	CM ne 9-10nm	9-10pm	W	:30	2 \$3,000.001	0.00 NM	2	\$6,000.00
L&OS	VU		Prouncoudy Filli	io o-Tophi							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 10		10/07/12	W		\$3,000.00	0.00			<u>-</u>		
∟/3 KSNV	10/03/	12 10/03/12		СМ	10-11pm	~~W~~~	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00

KSNV

Page 8 of 9

Order / Rev;

103291

Advertiser:

National Republican Congressional Com

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

Ln Ch Start End		Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type 9	Spots	Amount
	Wed PR 10-11p Wednesday Prime 10-11pm					<u></u>		
CHICAGO FIRE			**					
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/			<u>Rating</u> 0.00					
E 74 KSNV 09/28/12 09/28		8-9pm	F	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
WHO ARE YOU?	Friday Prime 8-9pm							
Start Date End D			Rating					
Week: 09/24/12 09/30/ E 75 KSNV 09/28/12 09/28		9-10pm	0.00	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
	Friday Prime 9-10pm	•					,	ΨΦ σσσ.σσ
GRIMM-NBC Start Date End Date	ate Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 09/24/12 09/30/	12F	\$3,000.00	0.00					
E76 KSNV 09/29/12 09/29	0/12 Sat PR 9-10p CM Saturday Prime 9-10pm	9-10pm	\$-	:30	1 \$800.001	0.00 NM	1	\$800.00
PRIME-SAT-NBC	outurday i filito o fopin							
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		<u>Rate</u> I \$800.00	Rating 0.00					
E 77 KSNV 09/29/12 09/29		10-11pm	S-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L&O SVU-SA-NBC	Saturday Prime 10-11pm							
Start Date End D	ate Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 09/24/12 09/30/		\$1,200.00	0.00					
E 78 KSNV 09/30/12 09/30)/12 NFL Pre-Game / FNA CM NFL Pre-Game	1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
FTBL NITE AMR						1		
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		<u>Rate</u> 1 \$2,500.00	Rating 0.00					
E 79 KSNV 09/30/12 09/30	0/12 NFL Football CM	1P-9PM	S	:30	2\$10,000.001	0.00 NM	2	\$20,000.00
NBC SUN-FTBL	NFL Football ,					i		
Start Date End D			Rating					
Week: 09/24/12 09/30/ E 80 KSNV 09/30/12 09/30		2\$10,000.00 7-10pm	0.00	:30	2 \$1,600.002	0.00 NM	2	\$3,200.00
	News 3 in Prime	таторш	· · · · · 3	.50	2 \$1,000.002	U.UU INIVI	2	φ3,200.00
NWS3 LVE-PRIME <u>Start Date</u> <u>End D</u>	ate Weekdays Spots/Wee	<u> Rate</u>	Rating					
Week: 09/24/12 09/30/		2 \$1,600.00	0.00					
E 81 KSNV 09/28/12 09/28	B/12 M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135	omF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 11	Wi-r news 3 at Eleven							
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		<u>K Rate</u> 1 \$1,200.00	Rating 0.00					
	1/12 M-F News 3 at Eleven CM	11pm-1135		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 11	M-F News 3 at Eleven				,			. ,
Start Date End D	ate Weekdays Spots/Wee	k Rate	Rating					
Week: 10/01/12 10/07/		1 \$1,200.00	0.00					
E 83 KSNV 10/02/12 10/02	2/12 M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135 _[pm -T	:30	1 \$1,200.001	M/A 00.0	1	\$1,200.00
NEWS 3 AT 11								
<u>Start Date</u> <u>End D</u> Week: 10/01/12 10/07/		<u>k Rate</u> 1 \$1,200.00	Rating 0.00					
Feb. 19 - 19 - 19 - 19 - 19 - 19 - 19 - 19	3/12 M-F News 3 at Eleven CM	11pm-1135		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS 3 AT 11	M-F News 3 at Eleven					·		
Start Date End D			Rating					
Week: 10/01/12 10/07/ E 85 KSNV 10/04/12 10/0		1 \$1,200.00 11pm-1135	0.00 pmT	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
= 00 ROTT 10/0"// 12 10/0"		Tipin 1100	P	.00	, ψιμωσοίσση	O.OO INIM	'	ψ1,200.00

Page 9 of 9

Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates: 06825823

Product Desc:

09/28/12 - 10/04/12

Estimate:

NRCC IE 2012

2601

KSNV

Totals

167 \$153,025.00

Ln Ch S	Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
i		M-I- News 3 at Ele	ven			•					
		M-F News 3 at Ele	ven								
NEWS 3 AT 11											
Start D	Date End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/01/	12 10/07/12	T <i>-</i>	1	\$1,200.00	0.00						
E 86 KSNV 09	9/29/12 09/29/12	Sa-Su News 3 at E	levenCM	11pm-1135p	mS-	:30	2	\$1,100.001	0.00 NM	2	\$2,200.00
		Sa-Su News 3 at I	Eleven								
WKD2 NWS-AT 11		•									
Start D	Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Į.		
Week: 09/24/	12 09/30/12	S-	2	\$1,100.00	0.00						
E 87 KSNV 09	9/28/12 09/28/12	The Tonight Show	СМ	1135p-1237a	1F	:30	2	\$500.001	0.00 NM	2	\$1,000.00
		Tonight Show		-							
TONITE SH	HW										
Start D	Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/24/	12 09/30/12	F	2	\$500.00	0.00						
E 88 KSNV 10	0/01/12 10/01/12	The Tonight Show	СМ	1135p-1237a	M	:30	2	\$500.001	0.00 NM	2	\$1,000.00
		Tonight Show		•							, .,
TONITE SH	HW	-									
Start D	Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/	12 10/07/12	M	2	\$500.00	0.00						
E 89 KSNV 10	0/02/12 10/02/12	The Tonight Show	CM	1135p-1237a	a -T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
		Tonight Show		•				·			4.,000.00
TONITE SI	HW	-									
Start D	Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/	12 10/07/12	-T	2	\$500.00	0.00						
E 90 KSNV 10	0/03/12 10/03/12	The Tonight Show	CM	1135p-1237a	aW	:30	2	\$500.001	0.00 NM	2	\$1,000.00
		Tonight Show		,				•			* . ,
TONITE SI	HW	_									
Start D	Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/	12 10/07/12	W	2	\$500.00	0.00						
E 91 KSNV 10	0/04/12 10/04/12	The Tonight Show	CM	1135p-1237a	aT	:30	2	\$500.001	0.00 NM	2	\$1,000.00
		Tonight Show		•				•			+ 1,
TONITE SI	HW	Ū									
Start D	Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/	12 10/07/12	T	2	\$500.00	0.00						
E 92 KSNV 09	9/29/12 09/29/12	Saturday Night Liv	e CM	1130pm-1:0	2amS-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
		Saturday Night Liv						4 1, 1 = 1 = 1	-, ,	_	Ψ2,000.00
SAT NITE	SAT NITE LIVE										
Start D	Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/		S-	2	\$1,400.00	0.00						
E 93 KSNV 09/30/12 09/30/12		Sports Night in La			200as	:30	1	\$400.001	0.00 NM	1	\$400.00
		Sports Night in La	-				-	*	-1100	•	4.55.55
SPORT NT	T-L VGS	,	- 5								
Start D		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 09/24/		S	1	\$400.00	0.00						
										·	